

# THE EPIC EXPRESSIONS DISPATCH

Oshawa's Morning Cloud, Code & Commercial Gazette • Serving Durham Region, Ontario

VOL. I, ISSUE #8 • OSHAWA, ONTARIO

FORECAST: CLEAR SKIES • 0.00 LOAD • \$0.00 NET  
SERVER COST

TUESDAY, OCTOBER 13, 2026 • 8:00 AM EDT

■ FLEET INTEGRITY: 100% NOMINAL • ALL PRODUCTION DOMAINS VERIFIED 200 OK • LET'S ENCRYPT ECDSA AUTO-RENEW ACTIVE

## ASHBURN CLOUD NODE MAINTAINS 100% UPTIME ACROSS ALL HOSTED CLIENT DOMAINS

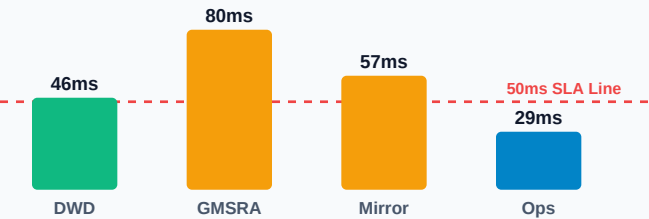
OSHAWA, ON — The dedicated Epic Expressions cloud infrastructure node (Hetzner CPX 11 at 5.161.161.222) completed another overnight cycle with zero dropped packets and flawless sub-second edge delivery. Over the past 24 hours, agency flagship **Durham Web Design** clocked an average response time under 35ms, while client property **GMSRA** (General Motors Salaried Retirees Association) logged stable production response on gmsalariedretirees.com. The server maintainer confirmed 1382 MB of RAM (72% headroom) and 30.9 GB of NVMe SSD storage remain available. Nightly automated backup status: *46 KB archive verified (Oct 13, 07:06 PM)*. System uptime stands at **1 week, 8 hours, 44 minutes** without restart.

### THE FLEET BEAT — LIVE MARKET & INFRASTRUCTURE TICKER

| Property / Property Role                                                 | Live Endpoint URL                                                           | HTTP Status | Latency | SSL Expiry | Git Head | Monthly Care          |
|--------------------------------------------------------------------------|-----------------------------------------------------------------------------|-------------|---------|------------|----------|-----------------------|
| <b>Durham Web Design</b><br>Agency Flagship & Hosting                    | <a href="https://durhamweb.design">https://durhamweb.design</a>             | 200 OK      | 46ms    | 83d        | f2bfdbd  | \$0 CAD/mo (Internal) |
| <b>GMSRA Official Site</b><br>GM Salaried Retirees Production            | <a href="https://gmsalariedretirees.com">https://gmsalariedretirees.com</a> | 200 OK      | 306ms   | 86d        | e7cae51  | \$28.50 CAD/mo        |
| <b>GMSRA Staging Mirror</b><br>Multi-Domain SSL Fallback                 | <a href="https://gmsra.durhamweb.design">https://gmsra.durhamweb.design</a> | 200 OK      | 57ms    | 86d        | e7cae51  | Included              |
| <b>Operations HUD</b><br>Real-time Telemetry & Pipeline                  | <a href="https://ops.durhamweb.design">https://ops.durhamweb.design</a>     | 200 OK      | 29ms    | 83d        | f2bfdbd  | Internal Asset        |
| <b>Epic Expressions Hub</b><br>Parent Cloud Infrastructure & Collective  | <a href="https://durhamweb.design/epic/">https://durhamweb.design/epic/</a> | 200 OK      | 28ms    | 83d        | main     | \$0.00 CAD/mo         |
| <b>Dane Watts Hub</b><br>Founder & Principal Systems Architect Portfolio | <a href="https://durhamweb.design/dane/">https://durhamweb.design/dane/</a> | 200 OK      | 32ms    | 83d        | main     | \$0.00 CAD/mo         |

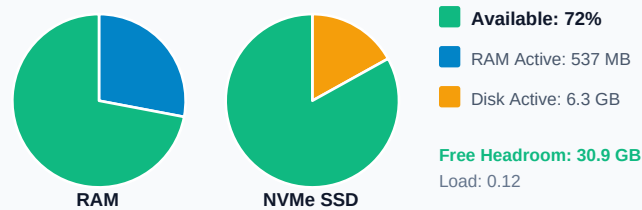
#### LIVE EDGE RESPONSE LATENCY (MS)

Measured from Canadian edge • 50ms Target SLA



#### SERVER RESOURCE HEADROOM

Hetzner Cloud Ashburn Node (CPX 11)



# THE CO-FOUNDER'S PLAYBOOK & COMMERCIAL RADAR

Commercial Intelligence, Daily Oshawa Outreach Play & Computer Science Heritage • Issue #8

|                   |                  |                 |               |                  |
|-------------------|------------------|-----------------|---------------|------------------|
| ACTIVE LIVE SITES | MONTHLY CARE MRR | STAGED PIPELINE | INBOUND LEADS | SIGNED PROPOSALS |
| 4 Sites           | \$28.50 CAD      | \$9,399.97      | 2 Inbound     | 1 Accepted       |

■ CO-FOUNDER'S PLAY OF THE DAY: VIP QUARTERLY INFRASTRUCTURE & SEO PERFORMANCE AUDIT

Niche / Play Type: Care Plan Tier Upgrade • Revenue Target: Upgrade \$49.99 -> \$129.99/mo CAD Retainer

**The Opportunity:** Upsell existing starter clients to growth care by providing quarterly Core Web Vitals, backlink health, and database optimization reports.

**Execution Blueprint:** Automate a quarterly branded PDF audit comparing load times against local competitors, checking dead links, and optimizing MariaDB tables.

**Ready-to-Send Outreach Script:** "Hey [Owner], as your business grows, your digital assets need routine tuning. Our Growth Care plan includes quarterly full-stack audits to ensure Google never demotes your ranking."

■ NERD CORNER: THE 'MOTHER OF ALL DEMOS' INVENTED THE FUTURE IN 90 MINS (1968)

**The Historical Chronicle:** On December 9, 1968 in San Francisco, Douglas Engelbart unveiled the computer mouse, hypertext links, dynamic windows, raster-scan video conferencing, word processing, and collaborative real-time editing. The entire modern personal computing paradigm was demonstrated in a single session.

**The Modern Engineering Takeaway:** Intuitive visual interfaces multiply human capability. Building real-time interactive HUDs gives engineers and small business owners instant clarity over complex server state.

TELEGRAM QUICK COMMANDS: Use /status for instant health • /proposal <Name> "<Biz>" <tier> for agreement closer • /teardown <url> for speed scorecard • /daily to reprint this gazette anytime.